



**KITCHEN CULTURE HOLDINGS LTD.**

(Company Registration No: 201107179D)

(Incorporated in the Republic of Singapore on 25 March 2011)

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**DISCLOSURE PURSUANT TO RULE 728 OF THE SINGAPORE EXCHANGE SECURITIES TRADING LIMITED LISTING MANUAL SECTION B: RULES OF CATALIST**

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The Board of Directors (the "**Board**") of Kitchen Culture Holdings Ltd. (the "**Company**") refers to the Company's announcements on 3 November 2011, 27 April 2012 and 23 July 2012 in respect of the disclosure pursuant to Rules 704(33) and 728 of the Singapore Exchange Securities Trading Limited Listing Manual Section B: Rules of Catalist ("**Catalist Rules**").

Pursuant to Rule 728(2) of the Catalist Rules, the Board wishes to announce that as of the date of this announcement, the Company has received a notification from Mr Lim Wee Li, the controlling shareholder of the Company, that he has entered into a share margin financing arrangement in respect of his shares in the Company. The details are as follows:

Name of controlling shareholder	Lim Wee Li
Class and number of shares pledged	8,000,000 ordinary shares
Percentage of the Company's issued share capital	8.0%
The party in whose favour the pledge is created	The Bank of East Asia, Limited

By Order of the Board

Lim Wee Li  
Executive Chairman and Chief Executive Officer  
29 August 2012

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*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor ("**Sponsor**"), Canaccord Genuity Singapore Pte. Ltd. (formerly known as Collins Stewart Pte. Limited) for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). Canaccord Genuity Singapore Pte. Ltd. has not independently verified the contents of this announcement.*

*This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.*

*The contact person for the Sponsor is Mr Alex Tan, Managing Director, Corporate Finance, Canaccord Genuity Singapore Pte. Ltd., at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854-6160.*