



KITCHEN CULTURE HOLDINGS LTD.

(Company Registration No: 201107179D)

(Incorporated in the Republic of Singapore on 25 March 2011)

RESIGNATION AND RE-DESIGNATION OF DIRECTOR

The Board of Directors (the “**Board**”) of Kitchen Culture Holdings Ltd. (the “**Company**”) wishes to announce the following:

Resignation of Director

Mr Boon Suan Zin Zacchaeus had resigned as a Director of the Company with effect from 21 August 2012 to devote more time to focus on his personal commitments. He had also ceased to be the Chairman of the Nominating Committee and Remuneration Committee and a member of the Audit Committee of the Company.

The detailed announcement pursuant to Rule 704(6) of the Catalist Rules, in relation to the resignation of Mr Boon will be released separately to the Singapore Exchange Securities Trading Limited.

The Board would like to take this opportunity to express its appreciation to Mr Boon for his past services and contributions to the Company. The Board will appoint a director in replace of Mr Boon within two months, but in any case not later than three months from the date of this announcement.

Re-designation of Director

Mr Kesavan Nair has been re-designated as an independent Director of the Company with effect from 21 August 2012. He has also been appointed as the Chairman of the Nominating Committee and Remuneration Committee of the Company with effect from 21 August 2012.

By Order of the Board

Lim Wee Li
Executive Chairman and Chief Executive Officer
21 August 2012

*This announcement has been prepared by the Company and its contents have been reviewed by the Company’s sponsor (“**Sponsor**”), Canaccord Genuity Singapore Pte. Ltd. (formerly known as Collins Stewart Pte. Limited) for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”). Canaccord Genuity Singapore Pte. Ltd. has not independently verified the contents of this announcement.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Mr Alex Tan, Managing Director, Corporate Finance, Canaccord Genuity Singapore Pte. Ltd., at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854-6160.