



KITCHEN CULTURE HOLDINGS LTD.

(Company Registration No: 201107179D)

(Incorporated in the Republic of Singapore on 25 March 2011)

APPOINTMENT OF DIRECTOR

The Board of Directors (the "**Board**") of Kitchen Culture Holdings Ltd. (the "**Company**") wishes to announce the appointment of Ms Joanne Khoo Su Nee as an independent Director and a member of the Audit Committee, Nominating Committee and Remuneration Committee of the Company with effect from 3 October 2012.

The detailed announcement pursuant to Rule 704(6) of the Catalist Rules, in relation to the appointment of Ms Khoo as a Director of the Company will be released separately to the Singapore Exchange Securities Trading Limited.

Subsequent to the above appointment, the constitution of the Audit Committee, Remuneration Committee and Nominating Committee of the Company will be as follows:

Audit Committee

Mr Ong Beng Chye (Chairman)
Mr Kesavan Nair (Member)
Ms Joanne Khoo Su Nee (Member)

Nominating Committee

Mr Kesavan Nair (Chairman)
Mr Ong Beng Chye (Member)
Ms Joanne Khoo Su Nee (Member)

Remuneration Committee

Mr Kesavan Nair (Chairman)
Mr Ong Beng Chye (Member)
Ms Joanne Khoo Su Nee (Member)

By Order of the Board

Lim Wee Li
Executive Chairman and Chief Executive Officer
3 October 2012

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor ("**Sponsor**"), Canaccord Genuity Singapore Pte. Ltd. (formerly known as Collins Stewart Pte. Limited) for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). Canaccord Genuity Singapore Pte. Ltd. has not independently verified the contents of this announcement.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Mr Mark Zhou, Senior Manager, Corporate Finance, Canaccord Genuity Singapore Pte. Ltd., at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854-6160.